

# CHILDREN OF LOCKDOWN UK PRIZE COMPETITION TERMS AND CONDITIONS DATED 28 JUNE 2020 (UPDATED 15 JULY 2020)

#### 1. The Promoter

The promoter is: Storychest Limited of c/o Bennett Brooks & Co Limited, Suite 345, 50 Eastcastle Street, Fitzrovia, London, United Kingdom, W1W 8EA.

## 2. The competition

- 2.1 The title of the competition is 'Children of Lockdown'. The competition is part of an initiative being undertaken by the Promoter to collect accounts from children of the impact of the societal 'lockdown' during Covid19 and is supported by the British Library, which intends for it to be included in its collection on Covid19, as part of the UK Web Archive (the "**Project**").
- 2.2 The competition is for children aged between 3 and 18 (each a "Child") to enter their creative responses to 'lockdown' as described in more detail in the competition instructions accompanying these terms and conditions as set out in Schedule 1 (the "Competition Instructions"). All materials submitted with the entry form are described in these terms as the "Submission".

## 3. How to enter

- 3.1 The competition will run from 9am on Monday 29 June 2020 (the "**Opening Date**") to 5pm on Friday 31 July 2020 (the "**Closing Date**") inclusive.
- 3.2 All competition entries must be received by the Promoter by no later than 5pm on the Closing Date. All competition entries received after the Closing Date are automatically disqualified.
- 3.3 To enter the competition, the parent or guardian of the Child must send a completed entry form, which can be found at the following *link* by the Closing Date.
- 3.4 No purchase necessary.

- 3.5 The Promoter will **not** accept:
  - (a) responsibility for competition entries that are lost, mislaid, damaged or delayed in transit, regardless of cause, including, for example, as a result of any equipment failure, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind; or
  - (b) proof of transmission as proof of receipt of entry to the competition.
- 3.6 By submitting a competition entry, you, as parent/ guardian are agreeing on your own behalf and on behalf of your Child to be bound by these terms and conditions.
- 3.7 For help with entries, please email <u>competition@storychest.com</u>
- 3.8 Please see *storychest.com* for a copy of these competition terms and conditions.
- 3.9 The competition entries will be shortlisted by a panel of a minimum of three judges to be determined by the Promoter. The winning entries will be decided from the shortlisted entries by a published British children's author, whose decision (acting reasonably) will be final.
- 3.10 The Promoter will send the full names of the judges to anyone who requests them by email to <a href="mailto:competition@storychest.com">competition@storychest.com</a> within one month after the Closing Date of the competition.

## 4. Eligibility

- 4.1 The competition is only open to all residents in the UK who are children between 3 and 17 years old (inclusive) and who have obtained the consent of their parent/ guardian, **except**:
  - (a) employees of the Promoter;
  - (b) employees of agents or suppliers of the Promoter, who are professionally connected with the competition or its administration; or
  - (c) members of the immediate families or households of (a) and (b) above.
- 4.2 In entering the competition, you confirm that your Child is eligible to do so and eligible to claim any prize that your Child may win. The Promoter may require you to provide proof that your Child is eligible to enter the competition.
- 4.3 The Promoter will not accept competition entries that are:
  - (a) not the original work of your Child;
  - (b) automatically generated by computer;
  - (c) completed by third parties or in bulk.
- 4.4 In addition, the Promoter reserves the right to refuse entry to any Submission that contains identifiable personal information concerning your Child that would in the Promoter's reasonable opinion present a safeguarding risk to the Child should it be published (but for the avoidance of doubt, the Promoter shall not be responsible for any content included in the Submission entered by your Child that the Promoter publishes).

- 4.5 There is no limit on the number of entries per household or per Child.
- 4.6 The Promoter reserves all rights to disqualify you if your conduct is contrary to the spirit or intention of the prize competition.
- 4.7 Competition entries cannot be returned.

## 5. The prize

- 5.1 Winners will be awarded prizes of National Book Tokens. For each of the 5 categories set out in Schedule 1 an amount of £100 in National Book Tokens will be available to be distributed to the winner and to the shortlisted entries. The allocation of value between the winner and the shortlisted entries will be determined by the Promoter and the judges.
- 5.2 The Promoter reserves the right to substitute the prize with a prize of equal or greater value.
- 5.3 The prize is not negotiable.

## 6. Winners

- 6.1 The decision of the judges nominated by the Promoter is final and no correspondence or discussion will be entered into.
- 6.2 The Promoter must either publish or make available information that indicates that a valid award took place. To comply with this obligation the Promoter will publish the winning entries on the Promoter's website on or before Monday 31 August 2020 ("Announcement Date") at <a href="https://www.childrenoflockdown.storychest.com">www.childrenoflockdown.storychest.com</a>. The Promoter reserves the right to extend the time for judging the entries if an unexpected number of entries are submitted, in which case entrants will be notified of an alternative later Announcement Date.
- 6.3 The Promoter will contact the winners personally as soon as practicable after the Announcement Date, using the email address or phone numbers provided with the competition entry.

## 7. Claiming the prize

- 7.1 The Promoter will make all reasonable efforts to contact the winner. If the winner cannot be contacted or is not available, or has not claimed their prize within 30 days of the Announcement Date, the Promoter reserves the right to offer the prize to the next eligible entrant selected from the correct entries that were received before the Closing Date.
- 7.2 The Promoter does not accept any responsibility if you are not able to take up the prize.

#### 8. Limitation of liability

Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.

## 9. Intellectual property rights

- 9.1 Copyright in the Submission will remain with your Child.
- 9.2 However, by submitting the competition entry and any accompanying material on behalf of your Child, you agree on behalf of your Child to:
  - (a) grant a non-exclusive, worldwide, irrevocable, perpetual licence to the Promoter of the intellectual property rights in the Submission to use, display, publish, transmit, copy, edit, alter, store, re-format and sub-licence it, in whole or part, with or without other submissions entered as part of the competition, in any publications including without limitation the Promoter's websites, and or promotional materials; and
  - (b) waive all moral rights in the Submission.

# 10. Data protection and publicity

- 10.1 The Promoter will only process your and your Child's personal information as set out in our *privacy policy*. See also condition 6.2 and condition 6.3 with regard to the announcement of winners.
- 10.2 By submitting an entry you agree that we may communicate with you using the email and phone number provided in the entry form in order to provide information about the competition, the Project and the Promoter.
- 10.3 You agree that your Child's Submission will be identified once published on the Promoter's website, in the format [Child first name, Child age, Child location].

#### 11. General

- 11.1 If there is any reason to believe that there has been a breach of these terms and conditions, the Promoter may, at its sole discretion, reserve the right to exclude the Child from participating in the competition.
- 11.2 The Promoter reserves the right to hold void, suspend, cancel, or amend the prize competition where it becomes necessary to do so.
- 11.3 These terms and conditions shall be governed by English law, and the parties submit to the non-exclusive jurisdiction of the courts of England and Wales.

#### **SCHEDULE 1**

#### Instructions to children:

Calling all Children of Lockdown. This is your chance to go down in history. Storychest is creating a digital time capsule of the impressions of children during this extraordinary time. All entries will be displayed on a dedicated Children of Lockdown website and will be archived by the British Library as part of the UK Web Archive.

We'd like you to create something that captures your reflections of lockdown. It could be something written (like a story, a poem or even a rap) or a picture (like a painting or a drawing). If it's a written piece, it doesn't have to be a particular length, but if it's a story, we have a limit of 1,000 words.

Here are some ideas to get you thinking, but you don't have to answer all of them, they're just some prompts to get you in the mindset:

- How has lockdown made you feel?
- What are the positives and negatives of lockdown?
- What have you missed during lockdown?
- What have you enjoyed during lockdown?
- Have you learnt anything new during lockdown?
- How has your day changed during lockdown?
- How have the activities that you were used to doing changed during lockdown?
- What are you looking forward to doing when this is all over?
- Do you think that you'll do anything differently to how you did it before lockdown, when this is all over?
- What would be your lockdown survival kit?
- Do you have any funny stories from lockdown?
- Is there a song that reminds you of lockdown?

## A few things to remember:

- We will be displaying the entries on a website and the British Library will be saving them in an archive, so anyone will be able to read or see what you submit
- Don't include any information in your submission that could identify you easily, e.g. your full name, your school name, your address, your phone number. It's fine to put your first name and age.
- Your submission must be your own work.

#### Age categories for prizes:

Prize category 1: children aged between 3 and 5 years on 31 July 2020

Prize category 2: children aged between 6 and 8 years on 31 July 2020

Prize category 3: children aged between 9 and 11 years on 31 July 2020

Prize category 4: children aged between 12 and 14 years on 31 July 2020

Prize category 5: children aged between 15 and 17 years on 31 July 2020